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Personal Finance Application Mint.com Honored with Two Webby Awards

Mountain View, Calif., May 28, 2008 –Personal finance application Mint.com has been voted as Best Banking/Bill Paying Website and Best Financial Services Website of the Year in the Webby People’s Voice Awards by the global Web community.

Mint.com is the largest and fastest growing online personal finance management application on the web. Since launching its public beta in September, 2007, Mint has signed more than 250,000 users, is now organizing \$10 billion in transactions, and has identified more than \$100 million in potential savings. Mint has also significantly enhanced the product since its introduction, adding personal budgeting, a social spending comparison tool called “SpendSpace,” and support for investment accounts such as brokerage, mutual fund, IRA and 529 plans.

The 12th Annual Webby Awards received a record 9,500 entries from over 60 countries and all 50 states. Nearly 500,000 votes were cast by people around the world for their favorite sites, videos, and ads in the Webby People’s Voice Awards presented by Nokia.

“We are thrilled to be honored with these awards, because the true test of any technology is its impact on users’ lives,” said Aaron Patzer, founder and CEO of Mint.com. “Our goal when creating Mint was to make personal financial management quick, easy and more actionable. It’s incredibly rewarding to get such positive feedback from the Web community.”

Hailed as the “the Internet’s highest honor” by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet. The Webby Awards is presented by the International Academy of Digital Arts and Sciences, a 550-person judging academy whose members include Internet co-inventor Vinton Cerf, R/GA’s Chief Bob Greenberg, “Simpson’s” creator Matt Groening, Arianna Huffington, and Harvey Weinstein.



"The Webby Awards honors the very best of the Internet," said David-Michel Davies, executive director of The Webby Awards. "Mint.com's win is a testament to the skill, ingenuity, and vision of its creators."

Winners will be honored at two star-studded ceremonies in New York City: the Webby Film & Video Awards on June 9th and the 12th Annual Webby Awards Gala on June 10th.

About Mint (<http://www.mint.com>)

Mint.com is the leading online personal finance service, providing more than 250,000 users a fresh, easy and intelligent way to manage their money online. And it's free. Mint is currently managing over \$10 billion in transactions and has identified more than \$100 million in potential savings for its users. Designed to be effortless, Mint.com takes less than five minutes to set up. Users register anonymously using only a valid email address. Mint then does the rest, securely downloading transaction data from more than 6,500 bank, credit card and investment accounts on a daily basis. Users never need to import or synch their data. Mint applies patent-pending technology and proprietary algorithms to categorize transactions; provide a unified view of all account activity; alert users to low balances, bank fees, upcoming bills, and even potentially suspicious account activity; and give users personalized suggestions for significant savings opportunities. Mint is rated top in its category by PC World and PC Magazine and has received [awards](#) from TechCrunch, Lifehacker, and BusinessWeek since the September, 2007 launch of its public beta service.

Mint's management team includes seasoned industry veterans drawn from the ranks of Charles Schwab & Co., eBay, Expedia, Intuit, PGP and other leaders in the finance, security and software industries. Investors include top venture capital firms and prominent individuals associated with companies including Blue Nile, Google, Intuit, PassMark Security, PayPal, Yahoo! and others.

For more information on Mint.com's free online personal finance service, please visit www.mint.com.

About The Webby Awards

Hailed as the "OSCARS® of the Internet" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, interactive advertising, online film and video, and mobile web sites. Established in 1996, the 12th Annual Webby Awards received a record 9,500 entries from all 50



states and over 60 countries worldwide. The Webby Awards is presented by [The International Academy of Digital Arts and Sciences](#). Sponsors and Partners of The Webby Awards include: Adobe; The Creative Group; Nokia; .ORG; The Barbarian Group; Level3; Adweek; Fortune; Variety; Wired; IDG; Brightcove; PricewaterhouseCoopers; 2advanced.Net; KobeMail and Museum of the Moving Image.

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